

Yamazaki Mazak Optonics Europe

Stand for EuroBLECH Exhibitions



A precision-designed display for Mazak

EuroBLECH is an international sheet metal working technology exhibition that takes place in Hannover, Germany every two years. For Mazak Laser Europe, it is more important than ever to display themselves to their best advantage at trade shows like this one... as it is an important marketplace for international business and a key platform for innovation and ideas.

Our 'cast and crew' has assisted Mazak to create the concept and design, as well as the follow-up and construction of the stand from beginning to end. Over the years, we have built partnerships with local suppliers to execute the stand construction. The choice to use local partners – who are fast on the scene – allows more flexibility. So we can address the customer's needs in the timeliest fashion and respond quickly to urgent requests. All the while, we oversee the entire project to ensure every aspect of the stand development goes exactly as planned. And, of course, we handled all the promotional visuals and any additional marketing tools required by the Mazak salespeople.

Our well-oiled workflow makes sure that everything is precisely in place for Mazak Laser Europe, for a perfect week at the fair!



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What we've done:

Stand for EuroBLECH trade exhibitions, for the past 8 years.

Our quality services:

- Account management
- Stand design & construction
- Quality, budget and planning control



