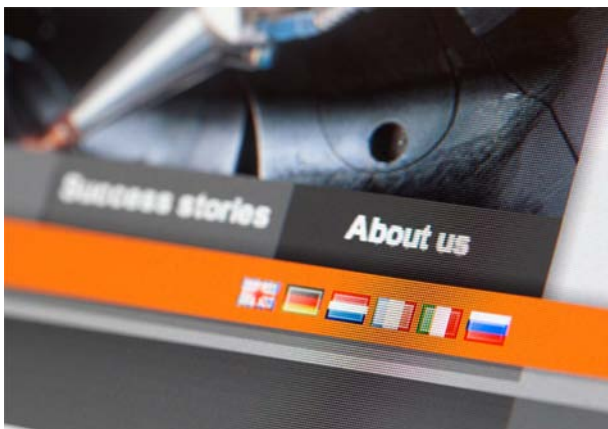


Yamazaki Mazak Optonics Europe

Website



A laser-sharp website design

For the European division of Mazak Laser, our online communication engineers were given the challenge to create a sharp, new website, that reflected the excellence and advanced technology of this leading international machine tool manufacturer. Our team evaluated the customer's needs and proposed a concept that addressed them. Considering our team's vast experience with development of online tools, we are prepared to deliver a website that meet's today requirements, yet is adaptable for unforeseen needs of tomorrow.

Our team developed the total website concept, from design to programming to implementation. Firstly, we incorporated the house style into the design of the website. A clear website structure enables the user to quickly find necessary information. Mazak's existing product information (text, photos, charts...) was adapted into the new website framework. In order to fulfil Mazak's request to manage the website content in-house after the initial start-up, the multilingual website is run by a Content Management System. This CMS enables Mazak to easily keep the website up-to-date: news items, events, careers, success stories, products... all can be adapted in any (or all) of the website's six language versions. When needed, we provide tailored programming for any information that does not fit the current framework.

This is a website solution that looks clean and simple, yet the processes backing it are comprehensive and smart – offering the customer cutting-edge security and flexibility.

Yamazaki Mazak Optonics Europe

Website

What we've done:

Website design, integrating Content Management System and handling multilingual content in 6 languages.

Our quality services:

- Account management
- Multilingual content management
- Website design and infrastructure
- Quality, budget and planning control

