

Nikon Europe

User manual production



28 million manuals and counting

This ongoing large-volume production with very tight deadlines requires extremely efficient project management. A request for 400,000 printed manuals from file to warehouse in 3 weeks? That's what we do, every month, for our long-time customer. It's made possible by the expertise and close coordination of our account and production team, who have created an extensive workflow to guarantee that the manuals can be produced quickly while ensuring the highest quality finished product.

Printers from our global printing network must fulfil the utmost in printing and finishing standards (i.e. ISO). Systems are set up to ensure a quick turnaround once the project gets going. At request of the customer, we meet strenuous environmental regulations – confirmed by independent lab testing and regular supervision by our team.

Our quality control measures are put in place at each step of the production process. We manage the strict logistic and procedural requirements of delivery all over Europe, all the while communicating and coordinating project details with company headquarters in both Europe and Japan.

Our customer relies on us for an optimum balance of quality, planning and budget. That's what we deliver for every single manual we make.

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What we've done:

Multilingual management and printing production of almost 4 million digital camera manuals in 24 language versions each year.

Our quality services:

- Account management
- Printing supervision
- Eco-production lab testing
- Logistics
- Quality, budget and planning control

